

**Subject:** Re: FW: Proposed CicLAvia Route coming to Downtown SP  
**From:** Lorena Parker  
**Date:** 06/20/2017 03:50 PM  
**To:** "Bezmalinovich, Augie" <ABezmalinovich@portla.org>  
**CC:** "Todd Caleca (tcaleca@labattleship.com)" <tcaleca@labattleship.com>

Ok. Great. I've worked with her before. I have a call into her.

Lorena Parker  
*Executive Director*  
*San Pedro Property Owners' Alliance*  
**San Pedro Historic Waterfront  
Business Improvement District**  
390 W. 7th Street | San Pedro, CA 90731  
T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)  
[Lparker@sanpedrobid.com](mailto:Lparker@sanpedrobid.com)  
[www.sanpedrobid.com](http://www.sanpedrobid.com)

On Tue, Jun 20, 2017 at 3:45 PM, Bezmalinovich, Augie <[ABezmalinovich@portla.org](mailto:ABezmalinovich@portla.org)> wrote:

FYI - here's a follow-up e-mail from Rachel Burke....

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**From:** Lai, Sue  
**Sent:** Tuesday, June 20, 2017 3:35 PM  
**To:** 'rachel burke'; Romel Pascual  
**Cc:** Bezmalinovich, Augie  
**Subject:** RE: Proposed CicLAvia Route coming to Downtown SP

Thank you Rachel.

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**From:** rachel burke [<mailto:rachel@ciclavia.org>]  
**Sent:** Monday, June 19, 2017 3:43 PM  
**To:** Romel Pascual  
**Cc:** Lai, Sue; Bezmalinovich, Augie  
**Subject:** Re: Proposed CicLAvia Route coming to Downtown SP

Thanks Romel!

Sue and Augie - so happy to hear that the Battleship wants to offer a special for CicLAvia participants! We can promote this in two ways:

1. We can include the Battleship on our digital map as a destination near the route. Here is our digital map from the last event - we will create a new one and populate it as we get closer to the event: [map.ciclavia.org](http://map.ciclavia.org) We just need a blurb and photo to include on the map.
2. We can include any deals or specials on the ciclavia savings page on the event page on our website. You can visit: [http://www.ciclavia.org/ciclavia\\_glendale17](http://www.ciclavia.org/ciclavia_glendale17) and click specials along the route to get an idea of previous event specials.

Thanks and let me know if you have any questions!

Best,

Rachel

Rachel Burke

Director of Production

CicLAvia

525 S. Hewitt Street

Los Angeles, CA 90013

p. [323/886-1070](tel:3238861070)

[www.ciclavia.org](http://www.ciclavia.org)

[Facebook](#) | [Twitter](#)

On Jun 19, 2017, at 3:22 PM, Romel Pascual <[romel@ciclavia.org](mailto:romel@ciclavia.org)> wrote:

Hi Sue,

Rachel Burke, director of production will be the main contact for this event.

thanks

romel

On Mon, Jun 19, 2017 at 3:14 PM, Lai, Sue <[SLai@portla.org](mailto:SLai@portla.org)> wrote:

Hello Romel.

I did not see a response from you for the below email. Can you please let me know who should be our contact at CicLAvia for the August event? Also, when will we be having a follow-up meeting to continue planning the event?

Thanks!

Sue

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**From:** Lai, Sue  
**Sent:** Tuesday, June 6, 2017 9:24 AM  
**To:** 'Romel Pascual'  
**Cc:** Bezmalinovich, Augie  
**Subject:** RE: FW: Proposed CicLAvia Route coming to Downtown SP

Hello Romel.

Please see email correspondence below between Augie and USS Iowa representative. Who should we forward these kinds of comments to in the future?

Thank you!

Sue

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**From:** Bezmalinovich, Augie  
**Sent:** Tuesday, June 6, 2017 9:22 AM  
**To:** Lai, Sue  
**Subject:** FW: FW: Proposed CicLAvia Route coming to Downtown SP

Hi Sue,

I'm not sure where I can pass this e-mail along. Do you know the appropriate person at CicLAvia where this can be moved forward?

Thanks,

Augie

**From:** Todd Caleca [<mailto:tcaleca@labattleship.com>]  
**Sent:** Monday, June 05, 2017 5:57 PM  
**To:** Bezmalinovich, Augie  
**Cc:** Jonathan Williams; Andrew Bossenmeyer; Craig Post; Johnny Wu; Victor James (VJ) Alcomindras; John DeRago  
**Subject:** Re: FW: Proposed CicLAvia Route coming to Downtown SP

Augie,

We most definitely would like to offer a promotion for the CicLAvia participants to come and enjoy the Battleship. The question then becomes security and placed to lock up your bike when you come to the ship.

On Wed, May 31, 2017 at 1:37 PM, John DeRago <[jderago@labattleship.com](mailto:jderago@labattleship.com)> wrote:

Would we want to offer a discounted admission for CicLAvia participants and have CicLAvia advertise ro

Bike parking may be an issue. We could park them under the aft gangway fencing. In the past the LA Bicycle Coalition has offered free bike parking and provided bike valet volunteers for events like this. If we do offer a CicLAvia discount, I can reach out to the LA Bicycle Coalition or we simply have cyclist lock up their bikes at their own risk.

Let me know your thoughts.

John De Rago  
Director of Development  
Pacific Battleship Center  
250 S. Harbor Blvd  
San Pedro, CA 90731

[877-446-9261](tel:877-446-9261) x737

(cell) [310-989-1978](tel:310-989-1978)

[www.pacificbattleship.com](http://www.pacificbattleship.com)

[www.LAFleetWeek.com](http://www.LAFleetWeek.com)

Facebook: <http://www.facebook.com/pacificbattleship>

Twitter: <http://www.twitter.com/ussiowa>

Instagram: <http://www.instagram.com/battleshipiowa>

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On Tue, May 30, 2017 at 3:07 PM, Jonathan Williams <[jwilliams@labattleship.com](mailto:jwilliams@labattleship.com)> wrote:

FYI.

Jonathan

----- Forwarded message -----

From: **Bezmalinovich, Augie** <[ABezmalinovich@portla.org](mailto:ABezmalinovich@portla.org)>

Date: Tue, May 30, 2017 at 11:34 AM

Subject: FW: Proposed CicLAvia Route coming to Downtown SP

To: "[jwilliams@labattleship.com](mailto:jwilliams@labattleship.com)" <[jwilliams@labattleship.com](mailto:jwilliams@labattleship.com)>

FYI

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**From:** Bezmalinovich, Augie

**Sent:** Tuesday, May 30, 2017 11:34 AM

**To:** [lparker@sanpedroBID.com](mailto:lparker@sanpedroBID.com)

**Subject:** Proposed CicLAvia Route coming to Downtown SP

Hi Lorena,

I just attended a meeting with the CicLAvia folks and it looks like the route is pretty firm (see the attached map). We should consider closing 6<sup>th</sup> Street off from Pacific to Centre, activating the court house parking lot and getting folks to "take a break" by visiting our downtown businesses. The event goes from 9am to 4pm and they are expecting anywhere from 50,000 to 200,000 people to show up. What do you think? I think it's worthy to bring up at the next Board meeting....

Thanks,

Augie

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Kind Regards,

Jonathan Williams  
President & CEO

\*Pacific Battleship Center\*

Battleship IOWA Museum

Office/Fax: [877-446-9261](tel:877-446-9261) ext. 709

Website: [www.pacificbattleship.com](http://www.pacificbattleship.com)

Facebook: <http://www.facebook.com/pacificbattleship>

Twitter: <http://www.twitter.com/ussiowa>

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**Todd J. Caleca**

Events and Photo Intel

Manager

Pacific Battleship Center

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**250 S. Harbor Blvd.**

**San Pedro, CA 90731**



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Facebook: <http://www.facebook.com/pacificbattleship>

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Romel Pascual

CicLAvia - Executive Director

[romel@ciclavia.org](mailto:romel@ciclavia.org)

[www.ciclavia.org](http://www.ciclavia.org)

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